Media and Information Literacy
Fresh AIR:
Analyse, Interpret, React

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AIR - Analyse, Interpret, React

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I. Introduction

Media and Information Literacy Curriculum

This curriculum offers 10 lesson plans that cover some of the major themes of Media and Information Literacy (MIL) in the digital era. The lesson plans are written as a teaching guide and combine core knowledge content with "MILAB" activities that enable educators to explore further how to incorporate MIL in the classroom.
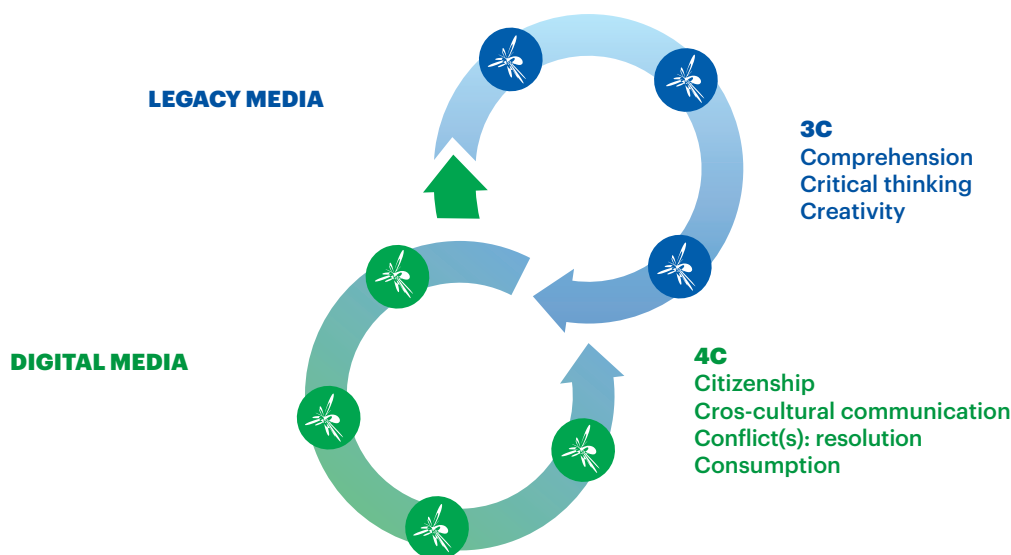
Curriculum rationale

The lessons plans (LP) cover 10 major themes and are intended to give an immediate and rapid understanding of the key points on each. All the lesson plans are presented in a similar manner, and they can either be followed from 1 to 10 or used in a different order. They don't have to be all used and taught in a single school year, leaving space for adaptation to national educational systems. The curriculum is project-based and provides many suggestions to teachers so as to encourage them to adapt examples to local situations. It is also based on an evolving vision of MIL as a subject for understanding and critically using and sharing media content.

The curriculum is student-centred and project-based, with a pedagogical progression in 3 stages:
- ➤ **Stage 1 (15-16):** Acquiring the Fundamentals of MIL
- ➤ **Stage 2 (16-17):** Consolidating MIL Acquisitions and Competences
- ➤ **Stage 3 (17-19):** Enhancing and deepening MIL Acquisitions and Competences

Each lesson plan contains 'MILAB' activities including: workshops, role play, written exercises and games. They explore different media formats such as blogs, videos and web articles in order to build students' critical thinking skills ((Analyse/Interpret/React or 'AIR'). They provide "teacher tips" with optional media creation activities and links to recommended tools.

The curriculum uses Savoir*Devenir '7Cs' as key MIL competences. They are defined in the LP that exemplifies them as well as the glossary. They are associated to 5 main human right values that are specifically addressed with MIL: freedom of expression, dignity, privacy, participation and education.

LEGACY MEDIA

3C
Comprehension
Critical thinking
Creativity

DIGITAL MEDIA

4C
Citizenship
Cros-cultural communication
Conflict(s): resolution
Consumption

Figure 1: The 7 C
Source: Savoir*Devenir

Each competence is broken down into sub-categories and indicators in the lesson plan where it is tested.

LP	Competence	Human rights value associated
LP1	Comprehension	Freedom of expression, participation
LP2	Critical thinking, citizenship	Freedom of expression, participation
LP3	Cross cultural communication	Dignity, participation
LP4	Comprehension, creativity	Freedom of expression
LP5	Collaboration/conflict resolution, Cross cultural communication	Freedom of expression, participation
LP6	Critical thinking, Collaboration/conflict	Dignity, freedom of expression, participation
LP7	Consumption/consumer awareness	Privacy, freedom of expression
LP8	Citizenship, collaboration/conflict resolution	Participation, freedom of expression, education
LP9	Citizenship	Freedom of expression, dignity, education
LP10	Citizenship, consumer awareness	Privacy, freedom of expression, dignity

General objectives and aims of the curriculum

Contents
- Give a clear and applied approach to MIL definition, MIL competences, MIL values
- Provide understanding of key MIL themes, using several tools,
- Propose a progression scheme according to high school age groups and pedagogical progression (Stages)
- Encourage trainers' autonomy by embedding MIL in their own practices and projects
- Help build learners' agency with Students Critical Thinking Skills (AIR)

Outcomes
- Raise awareness to the major issues of media ecosystem in the digital era
- Make learners want to engage in societal issues
- Give learners a basic foundation of knowledge that will allow them to have the keys to understanding the constant changes in media ecosystems
- Provide learners with the knowledge to choose their MIL competences with specific learning objectives