



Fighting visual disinformation is possible!

In times of pandemic, fake news, rumors, and conspiracy theories circulate, multiply and contaminate discussions.

Disinformation is a challenge for democracy, and Media and Information Literacy is a means to counter it. **Savoir Devenir** is committed to taking part in the fight; and wishes to encourage every citizen to understand better the challenges of the information society and take control of their online life.

For this newsletter, we would like to present the European project YouCheck!, established with partners from four European countries : [AFP](#) (France), [Uppsala University](#) (Sweden), [SNSPA](#) (Romania), [UNED](#) (Spain).



YouCheck! is funded by the European Union

Results of a study on the relationship between disinformation and digital literacy

YouCheck! is coming to an end, and among the various resources produced, we are pleased to present our study, carried out with the four partner countries between February and October 2020.

The project

Youcheck! is a project funded by the European Union within the "Media Education For All" program (2019-2020). It is intended to counter online disinformation conveyed by images and videos with AFP's [InVID-Weverify](#) extension.

Mainly used by professionals, this tool was made available and tested in focus groups organized in each country, to make it accessible to a wider audience.

Experimentation of the tool with teachers

Among the testers, teachers from the four partner countries took part in the exercise, revealing differences in perspective and use.

The aim was to assess the effectiveness and potential of an approach by testing the InVID-Weverify tool. In other words, to examine the relevance of an active approach leading to behavioral changes.

Furthermore, the goal was to determine the effectiveness of the course proposed for this experimentation. It was mostly a question of identifying if it was suitable for teachers, given their training and the means at their disposal.

This experience fueled discussions on the concept and verification of visual fake news. The results are encouraging, they suggest that the approach is relevant as long as it paves the way to behavioral change. They also encourage people to continue in this direction which favors learning by doing.

 [Download the study](#)

School interventions

The experiment carried out with high school students is described in [this slideshow available on our website](#). It was conducted with 373 young people aged 16 to 18 who tested InVID-Weverify in the 4 countries concerned.

The main objective was to determine whether the tool could stimulate their visual literacy attention and prepare them to determine the credibility of information. In addition to including some examples used for the classroom intervention, the study presents very promising results for each country. Interpretation of the results highlights the tool's potential to increase student performance in detecting misinformation, and more broadly, in developing critical thinking skills.

These initial studies provide insight into early trends, the potential of using InVID-Weverify, especially in education. They highlight the need for more experiments with teachers and students, and with a wider audience, with more diverse samples.

 [Download the study](#)

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